

What is Human Trafficking?

Human trafficking is modern-day slavery and involves the use of force, fraud, or coercion to obtain some type of labor or commercial sex act.

- Millions of men, women, and children are lured with false promises of well-paying jobs or manipulated by people they trust; instead, they are forced or coerced into prostitution, domestic servitude, or other types of forced labor.
- Trafficking victims can be any age, race, gender, or nationality.
- Victims are found in legitimate and illegitimate labor industries, including sweatshops, massage parlors, agriculture, restaurants, hotels, and domestic service.
- Any minor under the age of 18 who is induced into commercial sex is a victim of human trafficking under U.S. law, regardless of whether there is force, fraud or coercion.

What is the Scope?

Human trafficking is one of the most profitable forms of transnational crime, with more than 20 million victims worldwide.

- Human trafficking is a \$32 billion per year global industry.
- There are more slaves today than at any time in human history.
- Human trafficking has been deemed a threat to national security by the U.S. Government.

Sources: International Labor Organization, Department of State

What is the Blue Campaign?

The Blue Campaign is the unified voice for the U.S. Department of Homeland Security's (DHS) efforts to combat human trafficking. Working in collaboration with law enforcement, government, and non-governmental and private organizations, the Blue Campaign strives to protect the basic right of freedom, and to bring those who exploit human lives to justice.

What Does the Blue Campaign Do?

- **Identifies victims**
 - Develops public awareness materials and trainings for the general public and target groups.
 - Screens for suspected human trafficking at our borders and ports of entry.
- **Supports victims**
 - Provides short- and long-term immigration relief.
 - Employs victim assistance specialists who work to inform victims of their rights and connect them with service providers.
- **Brings traffickers to justice**
 - Investigates human trafficking cases.
 - Trains state, local, tribal, territorial, and international law enforcement.
 - Supports Federal prosecutions.
- **Builds partnerships**
 - Works collaboratively with government partners, as well as businesses and other non-governmental stakeholders to find cutting-edge solutions to combating human trafficking.

What You Can Do...

- Use Blue Campaign materials to raise awareness among your constituency.
- Visit our webpage: www.dhs.gov/bluecampaign.
- “Like” us on Facebook: www.facebook.com/bluecampaign.

If you suspect that a person may be a victim of human trafficking, please call the U.S. Immigration and Customs Enforcement, Homeland Security Investigations Tip-line at 1-866-347-2423. You can also report online at www.ice.gov/tips.